

**PROJECT REPORT TEMPLATE**

**INTRODUCTION**

**graphic designing with canva a logo with canva**

**the "crafting memorable logos with canva" project focuses on creating distinctive and impactful logos using canva,a versatile graphic design tool.a well designed iego serves as the visual cornerstone of a brand'identity,representing its values,personality,and mission**

**Purpose**

* Small and Convenient
* Affordable Advertisement
* Give A visual aid to Remember your business
* Business cards are a vital networking tool
* Business Cards Create and professinal Image credible
* **Problem Definition & Design Thinking**
* **Empathy Map**



* **Ideation & Brainstorming Map**



**RESULT**

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**ADVANTAGES & DISADVANTAGES Advantages**

* Canva is very simple to use and user friendly
* Canva provides social media templates
* Canva offers a professional look
* Team access
* As well as million of image

**Disadvandage**

* The free version is limited
* Unique elements cannot be created
* limited export setting s
* Alignment concerns
* Unable to move one design to another design
* **APPLICATIONS**
* We create a canva account
* Choose our design type
* And we used business card template
* we uploaded our backround image
* we used uploading photos, and adding text, and used to editing elements ,and change fonts
* Added to the women icon , flower design of corner.
* we created to business card
* Finally we downloaded a design
* **CONCLUSION**

People in our team worked together to make a business card on the topic " Designing professional business card " through this , a company's advertisement can be brought to the door of the card . canva is an essential tool for most business .It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.